

Political Science 4011
Politics, Bureaucracy, and Cultural Policy
Fall 2011
6:10pm-9:00pm Tuesday

Professor: Kevin V. Mulcahy
Office: 221 Stubbs
Hours: M-F 5:00-6:00 p.m., or by appointment.
Phone: 578-2533

Course Description

This course is designed to elucidate the process of public policymaking by an intensive study of cultural policy with reference to its theoretical constructs, the variety of public policies, and the special case of the United States. Support for the performing arts and museums are discussed as issues involving cultural identity, ideologies, and hegemony. Different models of cultural patronage internationally are evaluated. Furthermore, the importance of private, not for profit cultural institutions as a distinguishing characteristic of American cultural patronage is evaluated. Public support for the arts and culture in the United States has also been associated with recurring controversies that pit politics against aesthetics. Finally, arguments in support of public support for the arts and culture are discussed.

Required Books:

- Kramer, Jane. Whose Art Is it?
- Steinweis. Art, Ideology, and Economics in Nazi Germany
- Rochfort. Mexican Muralists

Requirements:

The following will be required from all students in the course:

- 1) One paper 3,800 words comparing and contrasting the three books. Due November 15th. (150 pts)
- 2) The final exam will be distributed at the last class meeting prior to exam week, and is due at the regular class time the following Tuesday. Final exam will consist of questions regarding all lectures and films from the second half of the course. Suggested length: 3,800 words. (150 pts)
- 3) Three in-class tests on each of the three assigned books. 50 pts each (150 pts total)
- 4) Seven pop quizzes given randomly throughout the semester. Best five out of seven quizzes will be taken at 10 points each. No make-ups quizzes will be given because of the best of five rule. (50 pts)

Required Essay

Essays are due at the beginning of the class day as scheduled. Late work, including the day work is due, will be penalized at least a letter grade. The essays should have frequent in-text citations and topical subheadings, principal themes of the books should be discussed and conclude with an overall evaluation. One paper 3,800 words comparing and contrasting the three books. Due November 15th. (150 pts)

Final Exam

The final exam will consist of questions concerning the lectures and movies we have viewed up until that point. It is recommended that your final exams lengths are between 3,000 words. HINT- It is advisable to take notes during the movies. Suggested length: 3,800 words. (150 pts)

Class Participation/ Attendance

Participation is expected and should be informed by the quality, as distinct from the quantity, of the discussion. Since your presence in class is the *sine qua non* of a discussion, more than one absence will result in a reduction of one letter grade per each additional absence. (This is not an opportunity for "plea bargaining" We all have problems.)

It is expected that the student will attend every class during the semester, having done the assigned readings. It is certainly understood that a student might miss a class for personal, family or health reasons. If it is anticipated that more than one class will be missed, it would be recommended that you discuss this with me. It is better to have a discussion with me in advance of any extended absences rather than incur a letter grade reduction due to insufficient attendance. In short, please be a good citizen about attendance.

The class begins at 6:10 as noted in the schedule, and ends at 9:00. There will be a 15-minute break from 7:15 to 7:30 (someone should remind me of this in class). Again, be a good citizen about arriving on time and staying the duration of the class. If you need to leave early, speak with the T.A./Instructor; it is understood that *occasionally* people come unavoidably late, especially due to the Darwinian parking situation. Again, please be a good citizen about your attendance and punctuality.

Point Distribution

Essay	150
Final Exam	150
Tests	150
Quizzes	50
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Total	500

Grading Scale

A	500-450 points (100% - 90%)
B	449-400 points (89% - 80%)
C	399-350 points (79% - 70%)
D	349-300 points (69% - 60%)
F	299 points and less (59% - 0)

Session 1. (August 23)

“What is Cultural Policy?”
Maya Lyn: A Strong Clear Vision (83 min.)

Session 2. (August 30)

“Counter-Reformation as a Cultural Policy”
Clark's Grandeur and Obedience (100 min.)

Part 1: Totalitarian Art

Session 3. (September 6)

“Command Cultures: A comparison of National-Socialist and Socialist-Realist aesthetics”
The Architects of Doom. (119 min.)

Session 4. (September 13)

Triumph of the Will (108 min.)

Session 5. (September 20)

The Wonderful, Horrible Life of Leni Riefenstahl (188 min.)

Session 6. (September 27)

Art, Ideology and Economics in Nazi Germany (Test- 50 pts)
Degenerate Art (60 min.)

Part 2: Culture and Identity

Session 7. (October 4)

“Coloniality, Identity and Cultural Policy”
Siqueiros: Artist and Warrior (59 min.)

Session 8. (October 11)

The Frescoes of Diego Rivera (35 min.)
The Life and Times of Frida Kahlo (90 min.)

Session 9. (October 18)

Rochfort The Mexican Muralists (Test- 50 pts)
“Coloniality, Islam and Arab Cultural Identity”

Session 10. (October 25)

“The Government and Cultural Patronage: A Comparative Analysis of the United States, France, Norway, and Canada”
Artists at Work: A Film on the New Deal Art Projects (35 min.)

Part 3: American “Exceptionalism”

Session 11. (November 1)

Dirty Pictures (The Mapplethorpe Affair) (108 min.)
Discussion on public funding of ‘Transgressive Art’ (will be helpful to look up the meaning of transgression)

Session 12. (November 8)

Whose Art is it? (Test- 50 pts)
“Culture as a Way of Life: Case of the Cajun and Creoles”

Session 13. (November 15)

Paper Due
Paper Discussion
“Privatization or Cultural Darwinism: Perspectives on the American System of Cultural Patronage”
Rockwell- Painting America (86 min.)

Session 14. (November 22)

“Political Sovereignty and Cultural Imperialism: The Case of Canadian – American Cultural Relations”
Andy Warhol (50 min)

Session 15. (November 29)

FINAL DUE (Take Home)
Mandatory Discussion Will Follow
Basquiat (106 min.)