



PhD in Kinesiology: Sport Management

Why get a PhD at LSU?

Fall 2024

You'll Get A Job!

100% Track record of Initial Tenure-Track Placement

Graduates accepted jobs at: Ball State University, Mississippi State University, Niagara University, North Dakota State University, Northern Illinois University, Tennessee State University, University of Alabama, University of Louisiana-Lafayette, St. Bonaventure University, and Southeastern Louisiana University

Your **degree transcript will have Sport Management on it!**

Competitive Assistantships & Scholarships

\$23,000 base stipend over 9-month period

Additional financial incentives up to \$16,000 per year are potentially available for candidates with an outstanding GRE or GMAT score, high cumulative GPA, and other qualifications

Full Tuition Waiver

Teach undergraduate lecture classes as Lead Instructor (e.g., marketing, finance, law, social issues, event management, etc.)

Adaptive Curriculum

Curriculum tailored to fit your research interests and questions

Your Work Will Be Recognized!

Previous Awards Produced with Students include: 2022 European Sport Management Association (EASM) Conference Best Research Paper Award, 2021 North American Society for Sport Management (NASSM) Student Research Grant, 2020 Applied Sport Management Association (ASMA) Conference Student Research Award, 2019 Asian Association for Sport Management (AASM) Conference Outstanding Abstract Award, 2019 Sport Management Association of Australia and New Zealand (SMAANZ) Conference Best Paper Award, 2018 EASM Conference Best Research Paper Award, 2016 and 2015 LSU Dissertation Fellowships

We'll Take You Places

Up to **\$3,500 in travel** with at least \$2,000 guaranteed

Recent Conferences Attended by Faculty and/or Students include: NASSM, EASM, AASM, Applied Sport Management Association, College Sport Research Institute, Sport Marketing Association, Western Academy of Management, Academy of Management, Southern Management Association, Eastern Academy of Management

You Will Publish!

Grads of our PhD program produced papers published or accepted before hitting the job market.

Sample List: JSM, SMR, IJSM, IJSMM, MSL, SMEJ, JASM, and IJSC, among others

MEET OUR FACULTY



Chad Seifried

Professor and Graduate Coordinator | PhD, The Ohio State University

Research Area(s), Preferred Methodology, and Context: Facility Management; Modernization, Innovation Diffusion, and Interorganizational Relationships; Historical and Archival Research; Professional and Intercollegiate Sport

Notable Achievements: College Sport Research Institute Fellow (2020); Journal of Management History Best Reviewer (2020, 2018); Academy of Management & Learning Best Reviewer (2020, 2019); Academy of Management Conference Outstanding Reviewer (2019, 2013, 2012); NASSM Research Fellow (2016); Southern Management Association Conference Best Reviewer (2016, 2014); Eastern Academy of Management Outstanding Reviewer (2016); Southeastern Conference Research Award (2015, 2013); NASSM Janet B. Parks Research Grant (2014)

What I'm looking For in a PhD Student: Those primarily interested in history as an approach to study management and/or sport facility management topics. Secondly, I'd like to recruit doctoral students who might be interested in studying the evolution of College Football Stadiums or Formula 1 race circuits as a future dissertation topic through innovation, modernization, or interorganizational relationships.

J. Michael Martinez

Associate Professor and Online Graduate Coordinator | PhD, Middle Tennessee State University

Research Area(s), Preferred Methodology, and Context: Sustainable Careers in Sport and Online Learning; Surveys and Quantitative Analysis; Professional and Intercollegiate Sport

Notable Achievements: Southeastern Conference Research Grant (2018); Academy of Management Conference Outstanding Reviewer-Careers Division (2024)

What I'm looking For in a PhD Student: Those primarily interested in the career experiences of sport employee in college and professional sport organizations. Finally, I'd like to recruit doctoral students who might be interested in exploring the career sustainability for employees in sport.

Per Svensson

Associate Professor | PhD, University of Louisville

Research Area(s), Preferred Methodology, and Context: Nonprofit Management; Organizational Capacity; Innovation; Collaboration; and Institutional Theory; Qualitative and Quantitative Methodologies; Sport for Development and Peace

Notable Achievements: Outstanding Article in NVSQ (2021); NASSM Research Fellow (2020); NASSM Janet B. Parks Research Grant (2020); SMAANZ Best Research Paper Award (2019, 2022); Nonprofit and Voluntary Sector Quarterly Article of the Year (2022); Nonprofit and Voluntary Sector Quarterly Best Reviewer (2019); AASM Outstanding Abstract Award (2019); Tiger Athletic Foundation Teaching Award (2019); EASM Best Research Paper Award (2017, 2018, 2022); EASM Best Conference Reviewer Award (2019).

What I'm looking For in a PhD Student: Those primarily interested in studying the management of sport for development and peace organizations. Specifically, I am looking to recruit doctoral students interested in examining one or more of the following topics: how innovative organizations access resources and mobilize the necessary capital to achieve intended development outcomes, the formative stages of organizations, organizational hybridity, multi-stakeholder collaborations, blockchain technology and crypto donations, organizational failures, social entrepreneurship, and decision-making in sport for development and peace.



Claire Zvosec

Associate Professor | PhD, University of Kansas

Research Area(s), Preferred Methodology, and Context: Largely focused on organizational priorities, decision-making, and management, through the lens of sport employee development and growth within the positive organizational behavior. Preferred methodologies: qualitative and mixed methods. Context: college sport, professional sport, sport officiating.

Notable Achievements: Southeastern Conference Research Grant (2021); Wayne Osness Outstanding Doctoral Students Award (2017); NASSM Doctoral Research Grant (2016); Marlene Mawson Graduate Scholarship Award (2016); NCAA Graduate Student Research Grant (2015); Bob Frederick Sport Management Scholarship (2015); Knight Commission on Intercollegiate Athletics Database Award (2015)

What I'm looking For in a PhD Student: Those primarily interested in gaining a better understanding of how the experiences of those who work in sport (sport employees through the lived experiences of coaches, administrators, and officials) impact organizational priorities, structures, performance, and decision-making for sport organizations. Industry experience working in pro sports, college sports, or as a sport official is highly preferred.

Yizhou (Tyreal) Qian

Assistant Professor | PhD, University of Georgia

Research Area(s), Preferred Methodology, and Context: Esports, Sport Business, Applied AI, NLP, PLS, QCA

Notable Achievements: SMA Research Grant (2020); Southeastern Conference Research Grant (2020); NASSM Doctoral Research Grant (2018); Center for Teaching & Learning Outstanding Teaching Award (2018)

What I'm looking For in a PhD Student: Preferred applicants are those interested in research at the intersection of service marketing and digital communication, with a specific focus on esports and traditional sports. Candidates with expertise in NLP and computer vision are especially desirable.

Brent Oja

Associate Professor | PhD, University of Kansas

Research Area(s), Preferred Methodology, and Context: Positive Sport Organizational Behavior; Human Resource Development; Social Identity Theory; Psychological Capital, Passion; Grit; Institutional Theory; Quantitative, Qualitative, and Mixed-methods Methodologies; Amateur and Professional Sport Employees

Notable Achievements: NASSM Research Fellow (2024); NIRSA Foundation Research Grant (2023 Co-I, 2018 Co-PI); Journal of Issues in Intercollegiate Athletics Outstanding Article (2022); Advisor and Co-PI on NASSM Doctoral Research Grant (2021); Finalist for Sport Management Education Journal's Best Paper Award (2021); Advised Winner of the University of Northern Colorado's Graduate Dean's Citation for Outstanding Dissertation (2020, 2019); Dr. Robert E. Frederick Scholarship Recipient (2014, 2015)

What I'm looking For in a PhD Student: I am interested in working with doctoral students who seek to better understand the psychological and structural mechanisms that impact sport employees' experiences at work. Specific topics of interest include: how the motivations of sport employees impact their desire to withstand the challenges of the sport industry, how the structural forces within sport organizations both impede and enhance the ability of sport employees to engage in human resource development initiatives, and how structure and employee agency interact to influence sport employee well-being.

John Nauright

Professor | PhD, Queen's University (Canada)

Research Area(s), Preferred Methodology, and Context: Social Identity Theory; Gender Theories; Institutional Theory; Qualitative Methodologies including ethnography; cultural biography; participant-observation research; media deconstruction; historical research methods; political economy and policy; sport models and development for girls and women; doping and globalization.

Notable Achievements: Library Journal Best of Reference Work Award for Sport Around the World: History, Culture, Practice (2012); World Rugby Museum Best Authored Work 1995-2015 for Rugby and the South African Nation (2015); Invited Keynote Speaker, European Association for Sport Management; Burriss F. Husman Memorial Scholar- University of Maryland; Ramsey Scholar, University of Georgia; Awarded Australian Research Council Grant; Carnegie Trust Grant (Scotland); Founding Director, Global Rugby Leadership Institute; Director, Dundee Ice Arena, Dundee, Scotland. Funded Visiting Research Professorship to University of Southern Denmark and University of Copenhagen

What I'm looking For in a PhD Student: Primarily interested in students who want to explore the development of the women's sports industry and impact of sport and health policy. Most importantly I am looking for students who can think critically and who can frame research questions and ideas when analyzing issues in sport management.

SPORT MANAGEMENT RESEARCH



Peer-reviewed Publications: Total Program # (300+) *Duplicate co-Author Removed

Sample Place and Rankings (According to Australian Business Dean's Council- ABDC at time of Acceptance)

A*-A: *Journal of Sport Management, Sport Management Review, Journal of Macromarketing, Journal of Management History, Organization, Journal of Business Research, Nonprofit Voluntary Sector Quarterly, Leisure Sciences, European Sport Management Quarterly, Sociology of Sport, Leisure Studies, Journal of Applied Sport Psychology*

B: *International Journal of Sport Management, International Journal of Sport Management & Marketing, Sport Marketing Quarterly, International Journal of Sport Marketing & Sponsorship, International Journal of Sport Communication, Sport, Education, & Society, Sport in Society, VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations, Managing Sport & Leisure, Communication & Sport, International Journal of Financial Studies, International Review on Public and Nonprofit Marketing, Journal of Sport for Development, Nonprofit Management & Leadership, International Review for the Sociology of Sport*

C: *Journal of Legal Aspects of Sport, Quest, Sport Management Education Journal, Sport, Business & Management, Journal of Sport History, International Journal of Sport Finance, Journal of Leadership & Organizational Studies, Journal of Global Sport Management, International Journal of Management Education, Journal of Applied Sport Management, Sporting Traditions, Soccer & Society*

Other Sport-related Journals

Sport History Review, Journal of Issues in Intercollegiate Athletics, Journal of Intercollegiate Sport, Journal for the Study of Sports and Athletes in Education, Case Studies in Sport Management, International Journal of Olympic Studies, Recreation Sports Journal, Sport & Entertainment Review, Journal of Amateur Sport

Other non-Sport-related Journals

Louisiana History, Journal of Mississippi History, Arkansas Historical Quarterly, City, Culture, & Society, North Carolina Historical Review, Deviant Behavior, Frontier in Psychology, Journal of Case Research and Inquiry, Journal of Entertainment and Media Studies, Journal of Higher Education Outreach and Engagement, Journal of Strategic Contracting and Negotiations, Journal of Venue Event Management, Social Behavior and Personality, South Carolina Historical Magazine, College Student Affairs Journal, Journal of Tourism and Cultural Change, Comparative American Studies, Current Issues in Tourism, African Historical Review, Critical Arts: Journal of South-North Cultural and Media Studies, South African Historical Journal, Journal of Australian Studies

Peer-reviewed Presentations: Total # (350+)

*Duplicate co-Author Removed

Sample Conferences

Academy of Management, Southern Management Association, Western Academy of Management, Eastern Academy of Management, North American Society for Sport Management, European Association for Sport Management, Sport Marketing Association, North American Society for Sport History, North American Society for Sociology of Sport, Sport Entertainment & Venues Tomorrow, Applied Sport Management Association, College Sport Research Institute, Sport & Recreation Law Association, Southern Economic Association, Academy of Human Resource Development, Association for Research on Nonprofit Organizations and Voluntary Action, American Educational Research Association, International Association for Communication and Sport Summit

Current and Former Editorial Board Responsibilities:

J. Michael Martinez- *Journal of Applied Sport Management* (Guest Editor 2014), *Journal of Sport Administration & Supervision* (Editor 2011-2012), *Journal of Issues in Intercollegiate Athletics* (Editor 2021-present), *Sport Management Education Journal, International Journal of Sport Management*

Brent Oja- *Journal of Issues in Intercollegiate Athletics, Journal of Amateur Sport, Frontiers in Sport and Active Living*

John Nauright- *International Journal of Sport Marketing and Sponsorship, Journal of Global Sport Management, Journal of Sport & Tourism, Sporting Traditions, Revue Management & Organization du Sport (French)*

Chad Seifried- *Journal of Issues in Intercollegiate Athletics* (Editor 2013-2018, Editor Emeritus 2018-present), *Academy of Management Learning & Education, Management Decision, Journal of Sport Management, Sport History Review, International Journal of Sport Management, Sport & Entertainment Review* (Associate Editor 2014-2016), *Journal of Applied Sport Management, Journal of Management History* (Associate Editor 2019-Present).

Per Svensson- *Journal of Issues in Intercollegiate Athletics, Journal of Sport for Development* (Co-Editor 2018-Present), *Managing Sport and Leisure* (Guest Editor 2019-2020), *Sports Innovation Journal, Journal of Global Sport Management*

Claire Zvosec- *Journal of Amateur Sport* (Editor 2021-present), *Case Studies in Sport Management*

Tyreal Qian- *Communication & Sport, International Journal of Sports Marketing & Sponsorship, Journal of Electronic Gaming and Esports*

Program Testimonials:

"Through the mentoring I received from the LSU faculty, I was able to earn a university-level fellowship, a national-level writing award, honorable mention for a national doctoral scholar award, and a summer research award. All this experience secured me several interviews for faculty positions." - **Jeremy Foreman (Associate Professor, University of Louisiana- Lafayette)**

"There are so many options in sport management when looking for a place to do your doctorate, and many have similar coursework, requirements, and stipends. They faculty at LSU go above and beyond in working on an individual plan that is right for each incoming student. I owe a big portion of my early career success to the LSU program and my advisor, Dr. Chad Seifried. It was certainly the perfect spot for me." - **Adam Pflieger (Associate Professor, Siena College)**

"LSU Sport Management prepares you to be successful. The faculty and department supported my research and career interests through a culture of productivity. I received financial support for domestic and international travel to conduct and present research, developed a network of contacts within the sport management academe, and most importantly, positioned myself to be a desirable, confident candidate when I entered the job market." - **Benjamin Downs (Assistant Professor, Ball State University)**

"The faculty at LSU Sport Management program is world-renowned for their high research productivity. I had opportunities to be involved in many promising research projects and secure funds to present my research at various national and international conferences. I feel privileged to have earned my Ph.D. from LSU." - **Yoseph Mamo (Assistant Professor, Old Dominion University)**

"While a student in the LSU PhD program, I had the opportunity to work with and learn from many well-respected and highly productive researchers in the sport management field. I also had access to travel funding to present my research projects at various conferences each year I was in the program. Importantly, I was mentored into earning a research grant from NASSM which allowed me to travel to conduct for my dissertation. I was able to graduate with five publications and already completed the minimum tenure requirements for my current institution before even completing my degree because my advisor. I could not have asked for a better experience than earning my PhD from LSU." - **Tiffany Demiris (Assistant Professor, St. Bonaventure University)**



Sample of Recent Publications:

- Wanless, E., **Seifried, C.S.**, & Kellison, T. (2024). Renewable Energy Source Diffusion in North American Professional Sport Stadia. *Journal of Sport Management*, 38(1), 40-52.
- **Seifried, C.S., Qian, Y., Martinez, J.M, Svensson, P., & Zvosec, C.**(accepted). The State of Research Productivity and Impact in Sport Management from a Signaling Theory Perspective. *International Journal of Sport Management*.
- **Seifried, C.S.**, Novicevic, M.M. & Poor, S. (2024). Forms of Nostalgia and Rhetorical History: An Examination of the Jack Daniel's Brand. *Journal of Management History*, 30(3), 409-432.
- **Seifried, C.S., Martinez, J. M., Qian, Y., Zvosec, C., Svensson, P.G.**, Soebbing, B. P., & Agyemang, K. J. (2024). Sport Management Research Productivity and Impact for Ranking Considerations. *Sport Management Education Journal*, <https://doi.org/10.1123/smej.2023-0026>
- **Qian, T.Y.**, Li, W., Gong, H., **Seifried, C.S.**, & Xu, C. (2024). Experience is All You Need: A Large Language Model Application of Fine-tuned GPT-3.5 and RoBERTa for Aspect-based Sentiment Analysis of College Football Stadium Reviews. *Sport Management Review*. <https://doi.org/10.1080/14413523.2024.2386467>
- Xu, C., **Qian, T. Y.**, Yang, L., & Liu, D. (2024). Tweets, Triumphs, and Tensions: A Machine Learning Approach to Decoding Multi-Tier Thematic Framing of the 2022 Beijing Winter Olympics on Social Media. *Communication & Sport*, 21674795241262667.
- Whitley, M. A., & **Svensson, P. G.** (accepted). Governance Structures and Processes in Interorganizational Collaboratives: *The Critical Role of Power and Equity. Human Service Organizations: Management, Leadership & Governance*
- **Svensson, P.**, & Hardie, A. (2024). Listen To Us": Sport for Development Practitioners' Insights for Funders. *Journal of Sport for Development*, 12, <https://jsfe.org/>.
- Baer, N. R., **Zvosec, C. C.**, & **Oja, B. D.** (2024). Exploring Sport Employees' Conceptualizations of Meaningful Work. *Journal of Sport Management*, <https://doi.org/10.1123/jsm.2023-0257>
- Kim, M., Kim, H. S., **Oja, B. D.**, Hill, J., **Zvosec, C.**, & Doh, P. Y. (2024). The Roles of Perceived Safety Climate and Innovativeness in the Performance of Sport and Recreation Organizations. *Journal of Sport Management*, 38(3), 205-216.
- Hill, J., Kim, M., **Oja, B. D.**, Kim, H. S., & Lee, H. W. (2024). Innovation is the key: identifying factors to increase career satisfaction and psychological well-being in millennial and generation Z sport employees. *Sport, Business and Management: An International Journal*, 14(3), 360-379.
- Kim, M., **Oja, B. D.**, Nite, C., & Anagnostopoulos, C. (2024). Expanding sport management toward management through sport: the promise of company sport in organizations. *Sport Management Review*, 27(4), 502-523.
- **Oja, B. D.**, Nite, C., Kim, M., & Hill, J. (2024). Agency in institutionalized sport organizations: Examining how institutions suppress agency. *European Sport Management Quarterly*, 24(1), 93-112.
- Miller, J. J., **Martinez, J. M.**, & Stoll, J. A. (2024). Conducting a special small-scale sporting event: what motivates people to volunteer in a small city?. *Managing Sport and Leisure*, 29(1), 1-16.
- Sebastian, T., Georgakis, S., & **Nauright, J.** (2024). Traditional Aboriginal and Torres Strait Islander games and sports in Australia: New perspectives. *Sport in Society*, 27(2), 207-227.
- Nite, C., Ballouli, K., & **Nauright, J.** (2024). Illegitimately pursuing legitimacy: critical conversations of sport mega events hosting and bidding. *Sport in Society*, 27(2), 228-241.

LSU RESOURCES

Why LSU? Located in the heart of the South, Baton Rouge is one of the leading cities in the nation for rising salaries, making it an ideal location to attend a prestigious research university.

Visit LSU | LSU has different open house events throughout the year for prospective students to take tours of campus and see what life as an LSU student is like.

Directions to Campus | Located in Louisiana's capital, LSU is just south of downtown Baton Rouge.

Living on Campus | LSU Residential Life features two options for Graduate student housing: Nicholson Gateway Apartments and Edward Gay Apartments.

LSU Dining | LSU has two dining halls, The 5 and The 459, with plenty of other on-campus restaurants and cafés to choose from.

Funding & Financial Aid | To make college more affordable, eligible students can receive different types of financial aid and scholarships offered by LSU.

LSU Graduate School | LSU offers over 120 degree programs in its graduate school with multiple research opportunities for ambitious students who want to get involved.

Graduate Student Resources | LSU provides support for graduate students through academic services, a food pantry, student organizations, and other resources.

LSU Parking & Transportation | With multiple **parking lots**, an **e-bike share system**, and **buses** running Monday-Friday, LSU has various transportation resources available to students.

LSU Sports & Student Tickets | Students can attend a basketball game at the PMAC, cheer on the football team in Death Valley, or watch any of the other award-winning sports teams on campus.

LSU UREC | Housed in a state-of-the-art facility, LSU University Recreation provides exceptional recreation facilities and programs that inspire, educate and empower students to cultivate active healthy lives.

Iconic LSU | Whether it be visiting the Allosaurus in Howe-Russell Hall or taking a trip to the Red Stick Farmers' Market, there's always something to do in Baton Rouge!



BATON ROUGE RESOURCES

[Visit Baton Rouge](#) | Baton Rouge has plenty to offer, with new events and entertainment for all ages every week.

[Airports & Transportation](#) | For students who need to travel, the Baton Rouge airport is less than 10 miles from campus and the Louis Armstrong New Orleans International Airport is only an hour away.

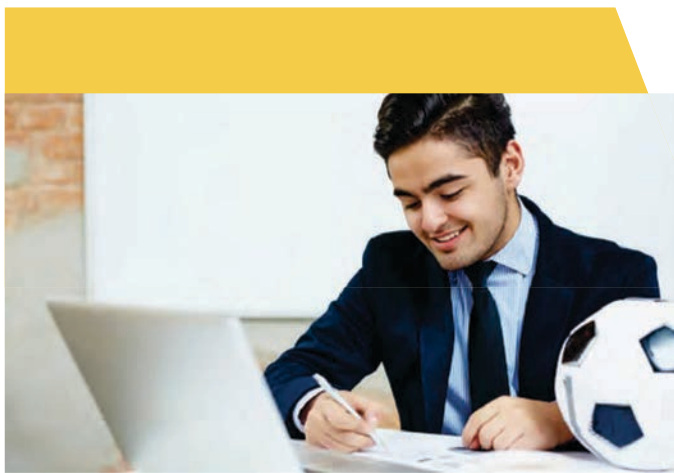
[Hotels in BR](#) | The Baton Rouge area has many hotels for all types of visitors, and [The Cook Hotel](#) is even located on the LSU campus.

[Off Campus Dining](#) | Louisiana has food unlike anywhere else, and many restaurants around Baton Rouge feature unique foods for students who want to dine off campus.

[Local Attractions and Museums](#) | Students can explore the city by visiting different attractions and checking out the thriving music and arts scene in Baton Rouge.

[Baton Rouge Festivals](#) | Celebrating our culture and way of life is always in season in the Capital City.

[Living Off Campus](#) | Students can also live off campus around Baton Rouge, with multiple bedroom apartments and roommate search resources available.



LSU
Sport Management

Fall 2024