

# Department of Textiles, Apparel Design, and Merchandising

## Textiles, Merchandising and Apparel MINOR

THE TMA MINOR IS AN  
OPEN MINOR FOR THOSE  
STUDENTS INTERESTED IN  
THE STUDY OF TEXTILES,  
MERCHANDISING AND  
APPAREL.

Students must declare the minor area with the Academic Counselor in their college for the minor to appear on the student's official transcript.

Students must have a 2.0 GPA in the courses used to satisfy the minor.

Students must complete all requirements for the minor program no later than the semester of graduation for major degree program.

Student must comply will ALL prerequisites for TAM classes. There are NO substitutions for TAM classes.

Some TAM classes are only offered in the fall, only offered in the spring, and not every spring semester. Advising is required by a TAM advisor for scheduling.

This minor is not available to students majoring in Textiles, Apparel Design, and Merchandising.

### The TMA Minor requires:

**9 Hours from Core—**

TAM 1100  
TAM 2040  
TAM 2045

**12 Hours selected  
from one of three areas of focus—**

#### **Apparel Design-**

TAM 1232 or TAM 2032  
TAM 2037  
TAM 2038 or TAM 3037  
TAM 3022

#### **Merchandising-**

TAM 2042  
TAM 3042  
TAM 3045  
TAM 3022 or TAM 3027 or TAM  
4070

#### **Historical/Cultural-**

TAM 2080  
TAM 4041  
TAM 4071  
TAM 4072

**21 Total Hours**

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## REQUIRED CORE COURSES

**TAM 1100 Fashion & Society (3)** Definitions and exploration related to the study of fashion. Important theories used to study dress practices will be highlighted, including dress as non-verbal communication and cultural concepts affecting beauty ideals, body modification, gender, ethnicity, the life cycles, and sustainability.

**TAM 2040 Textile Science (3)** Textile fibers, their growth or manufacture, properties, performance and their use and care; the major yarn manufacturing systems and fabric manufacturing systems; dyeing and finishing textile materials; physical/mechanical properties important in fibers, yarns and fabrics.

**TAM 2045 The Fashion Industry (3)** Overview of the fashion industry including design, materials, production, distribution, and merchandising.

## APPAREL DESIGN FOCUS

**TAM 2037 Introductory Apparel Design Studio (3)** Fundamental principles of garment assembly and production processes; analysis of fit; development of decision-making skills in garment design and the selection and use of materials.

**TAM 3022 Apparel Quality Analysis (3)** *Prereq: TAM 2040.* In-depth analysis of ready-to-wear apparel marketed at various price points.

One of the Following:

**TAM 1232 CAD for the Apparel Industry (3)** Computer aided design technology for the fashion industry.

**TAM 2032 Fashion Fundamentals (3)** The design process; art elements and principles applied to aesthetics, functional and structural design of textiles and apparel products; introduction to fashion illustration and design.

One of the Following:

**TAM 2038 Intermediate Apparel Design Studio (3)** *Prereq: TAM 2037.* Intermediate garment assembly; emphasis placed on industry methods and equipment; introduction to working with knits.

**TAM 3037 Flat Pattern Design (3)** *Prereq: TAM 2038 or permission of department.* Principles and application of two-dimensional or flat pattern design; development of foundation blocks for use in designing various garment styles and details; conceptualization and execution of original garment.

## MERCHANDISING FOCUS

**TAM 2042 Trend Forecasting and Analysis (3)** The study of trend forecasting and the analysis of fashion trends as they apply to product development, assortment planning and merchandising.

**TAM 3042 Retail Buying and Merchandise Management (3)** *Prereq: TAM 2045 & MATH 1100.* Concepts and theories in retailing, consumer behavior, merchandise buying and management; role and responsibilities of merchandise buyers; domestic and foreign merchandise resources and negotiation.

**TAM 3045 Visual Merchandising and Promotion Strategies (3)** *Prereq: TAM 2045.* Display elements and techniques; visual merchandising; special events strategies; public relations; internet promotions.

One of the following:

**TAM 3022 Apparel Quality Analysis (3)** *Prereq: TAM 2040.* In-depth analysis of ready-to-wear apparel marketed at various price points.

**TAM 3027 Supply Chain Management in the Fashion Industry (3)** *Prereq: TAM 2045.* Examine the evolution of the fashion supply chain in the global sector. Assess the strategies in fashion supply chain management and gain exposure to technical and managerial skills.

**TAM 4070 Fashion Entrepreneurship (3)** *Prereq: TAM 3032, MKT 3401 or permission of department.* Application of principles of entrepreneurship for fashion merchandising and design.

## HISTORICAL/CULTURAL FOCUS

**TAM 2080 Queer Fashion (3)** Examination of LGBTQ+ experiences via historical fashion analysis; 18<sup>th</sup> century to present day. Emphasis on historical LGBTQ+ identity fashioned through sartorial choice. Gay aesthetic, camp culture, and LGBTQ+ fashion designer contributions.

**TAM 4041 History of Textiles (3)** *Prereq: ENGL 2000.* Cultural, functional, and technological developments of textiles by selected periods and countries.

**TAM 4071 History of Fashion: Ancient World to 1850 (3)** *Prereq: ENGL 2000.* Fashion history of the western world from ancient Egypt to 1850 using various art forms as evidence. Consideration of social and cultural histories using a sartorial lens.

**TAM 4072 History of Modern Fashion (3)** *Prereq: ENGL 2000.* History of western fashion from 1850. Examination of the influence of art on fashion design and sartorial choice. Consideration of social and cultural histories using a sartorial lens. Emphasis on the material culture of fashion using archival and museum resources

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9 Hours Core +  
12 Hours Focus Courses  
21 Total Hours - TMA Minor

